

# Dartmouth Printing Company Wins Printing Award

For the third consecutive year Dartmouth Printing Company has been recognized by Sappi Fine Paper North America in its Printers of the Year competition. Sample copies of @home Long Island published by 20/20 Media Corporation earned the silver award in the magazine division, which represents first place for northeastern North America. This follows winning both the silver and bronze awards for the northeast in 2005 and the bronze award for 2004. The six regional winners in North America will now compete for the gold award. The 2006 plaques will be awarded after the international winners are determined in the fall.



The following comes from Sappi's March 20, 2006 press release:

Sappi Fine Paper North America today announced the recipients of its 2006 North American Printers of the Year silver and bronze awards. Chosen from a field of almost 2,000 entries, the silver winners will now compete for the distinguished gold title. Gold winners will be announced at an elaborate gala and awards ceremony hosted in Seattle, WA on May 20, 2006 at the Fairmont Olympic Hotel Seattle. The 2006 competition marks the 10<sup>th</sup> annual celebration of Sappi's North American Printers of the year awards. The Sappi Printers of the Year awards competition recognizes print excellence and innovation for work produced on Sappi papers.

Commenting on this year's competition, Ronee Hagen, Sappi Fine Paper North America's President and Chief Executive Officer, said: "Recognizing quality print and craftsmanship has always been important to Sappi. With so many media alternatives available in our current market, it is now particularly essential that printers and papermakers be recognized for their superior work. We are excited by the number of qualified entries we have received this year and we wish all winners the best of luck in the competition for gold."

All entries were judged on the following criteria: overall impact of the piece; degree of difficulty in the printing techniques; and technical excellence. A panel of four judges, selected from recognized print institutions and trade professions, insured the highest possible standards and integrity.

Sappi Fine Paper North America is the leading North American producer of coated fine paper used in premium magazines, catalogues, books and high-end print advertising. Headquartered in Boston, Massachusetts, Sappi Fine Paper North America is known for innovation and quality. Its brand names McCoy, Lustro, Strobe, Opus, and Somerset are some of the industry's most widely recognized and specified.